



Course Title:

Creative Problem Solving

Duration: 4 Weeks / Price: \$2,144.00

Course Overview:

"Creative Problem Solving" is a 4-week immersive course designed for professionals who want to enhance their ability to tackle complex problems with innovative solutions. This course focuses on cultivating a creative mindset, utilizing structured problem-solving techniques, and applying creativity in practical scenarios. Participants will explore diverse approaches to problem-solving, learn how to foster a creative culture within their teams, and practice generating and implementing innovative ideas. Through a combination of expert instruction, interactive exercises, and real-world applications, this course equips individuals with the tools to think outside the box and drive effective solutions in their organizations.

Module 1: Introduction to Creative Problem Solving

- Foundations of Creative Thinking
 - Understanding the importance of creativity in problem-solving.
 - Key principles and characteristics of creative thinkers.
- The Creative Problem-Solving Process
 - Overview of structured creative problem-solving models (e.g., CPS, design thinking).
 - Phases of the problem-solving process: problem identification, ideation, and implementation.

Module 2: Techniques and Tools for Idea Generation

- Brainstorming and Ideation Techniques
 - Exploring various techniques for generating ideas (e.g., brainstorming, mind mapping).
 - Overcoming common barriers to creative thinking.
- Leveraging Creativity Tools
 - Using tools and frameworks to enhance creativity (e.g., SCAMPER, Six Thinking Hats).
 - Practical exercises to apply these tools in problem-solving scenarios.

Module 3: Evaluating and Implementing Solutions

- Assessing and Selecting Ideas
 - Techniques for evaluating and prioritizing creative solutions.
 - Balancing feasibility, impact, and innovation in decision-making.
- Implementing Creative Solutions
 - Developing actionable plans to bring creative ideas to life.
 - Overcoming resistance and fostering buy-in for innovative solutions.

Module 4: Cultivating a Creative Culture

- Fostering Creativity in Teams
 - Strategies for building a team environment that encourages creative thinking.
 - Techniques for leading and managing creative teams effectively.
- Sustaining Long-Term Innovation
 - Creating systems and processes that support ongoing creativity and innovation.
 - Case studies of organizations with successful creative cultures.
 - Course wrap-up and key takeaways.

Additional Information:

- Interactive Learning: Engage in discussions, Q&A, and hands-on activities to deepen your understanding.
- Certification: Upon completion, receive a certificate recognizing your proficiency in startup finance strategies.